

MINUTES

ALBEMARLE AND PAMLICO CITIZENS'  
ADVISORY COMMITTEES

PUBLIC AWARENESS AND GOVERNMENTAL RELATIONS  
SUB-COMMITTEE  
March 29, 1988

ATTENDEES: Dr. Parker Chesson, Joe Stutts, Carolyn Hess, Capt. Al Howard, Bill McGeorge, Joan Giordano, Dawn Parks, Alton Ballance and Dr. Mike Orbach.

Dr. Chesson called the meeting to order at 1:45 pm. He thanked those in attendance and introduced Alton Ballance, Chair of the Public Awareness and Governmental Relations Sub-committee of the Pamlico Citizens' Advisory Committee.

Chairman Chesson entertained motions for a chair of the Public Awareness and Governmental Relations Sub-committee and it was decided that co-chairs would better serve the needs of the Albemarle-Citizens' Advisory Committee. Motion by Joe Stutts in nomination of Capt. Howard and Carolyn Hess was seconded by Bill McGeorge. Motion carried.

Captain Howard referred to Dr. Gary Smith's request for slides and information pertaining to Dr. Smith's public participation project. Capt. Howard volunteered slides from his personal collection, and discussion ensued. Because of the current status of Dr. Smith's health, it was decided to construct an interim slide show about the APES to be used for public involvement purposes. A meeting to begin preparation of the interim show was scheduled at the NRCDC Washington Regional office for April 14, at 9:30 am. Assignments for slide gathering were made with Carolyn Hess volunteering to secure slides from PTRF; Joan Giordano is obtaining overhead graphics (to be made into slides) from EPA Region IV pertaining to APES structure and funding as well as a satellite photo map slide of the Albemarle Pamlico study area. Mrs. Giordano also committed to obtaining the collection of slides housed at the Raleigh program office.

Attention then turned to defining a target market for the APES public participation effort. Alton Ballance suggested that the target group should not be confined only to environmentally-aware persons. Discussion ensued with a resultant listing of possible additional audiences. They are:

- 1). Elected governmental officials and staffs
- 2). Appointed boards and commissions and staffs
- 3). Schools - Educators and students
- 4). Chambers of Commerce
- 5). Economic Development groups
- 6). News media
- 7). Non-profit environmental groups
- 8). Civic clubs

- 9). Professional Organizations (medical, legal, engineering, etc.)
- 10). State and Federal Legislators
- 11). Technical and Policy committees

Mr. Ballance's additional suggestions included perhaps allocating more than 10% of the APES budget to Public participation; implementing the Local Government Liaison Network; and the preparation of a special edition publication for wide-spread distribution. Additionally it was suggested that the next round of CAC meetings should include elicited, specific input from the CACS relative to their respective affiliations, i.e. fishermen, educators, farmers, etc. Mrs. Giordano agreed to see that a "let's hear from you" section was included on the next CAC agendas.

Discussion then turned to the "tools" that would enhance public participation. Discussion ensued with the following being suggested:

- 1). Slide presentations
  - a). Comprehensive-Albemarle and Pamlico
  - b). Albemarle
  - c). Pamlico
- 2). Videotape - 45 minutes in length.
- 3). Newsletter
- 4). PSAs
- 5). Streambriefs
- 6). Traveling exhibit
- 7). Printed material
- 8). Teacher training
- 9). News releases
- 10). Public meetings

It was noted that several of the above "tools" were in fact, in the works, having been 1st year funded projects.

Dr. Mike Orbach reported that Ted Bisterfield was coming to Raleigh on March 30th to put out the "call for proposals" for the 2nd funding cycle. He added that the Monitoring and Data Management Sub-committees of the Technical Committee were meeting on April 20th with a full Technical Committee meeting slated to occur between that date and June 6th. NOTE: See attachment for full CFP schedule. Dr. Orbach's Citizen Affairs Sub-committee of the Technical committee will be contacting the Public Awareness and Governmental Relations Sub-committee of the CACS to arrange for CAC input and recommendations into the selection process of the 2nd year public participation proposals. A similar procedure will be followed for the technical proposals.

Alton Ballance suggested that a briefing by investigators should be given to the CACS in October.

There being no further business, the meeting was adjourned at 4:45 pm.

Albemarle CAC

Proposed nominees for 6 existing vacancies.

<u>NAME</u>	<u>ADDRESS</u>	<u>SLOT</u>
Jeanne Meiggs	Shawboro, NC 27986	Educator
Shelia Smith	1049 Vanderploeg Dr. Chesapeake, Va 23320	Va. Rep. (At Large)
Melvin Daniels, Jr.	1618 Rochelle Dr. Elizabeth City, NC 27909	Engineering
Phillip Hinton	Rt. 1 Box 287-B Sunbury, NC 27979	At Large
Clyde Hughes	POB 367 Colerain, NC 27924	At Large
Thomas Holland, Jr.	West Sound Shore Dr Edenton, NC 27932	At Large

Distribution of CAC Slots

	<u>Originally</u>	<u>Presently</u>
Educator	1	0
Industry	1	1
Public Official	2	3
Tourism	1	1
Developer	1	1
Commercial Fishing	1	1
Recreational Fishing	1	0
Agriculture	1	6
Engineer/Surveyor	1	1
Environmental Group	1	3
Private Citizen (At Large)	19	7
Total	30	24

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