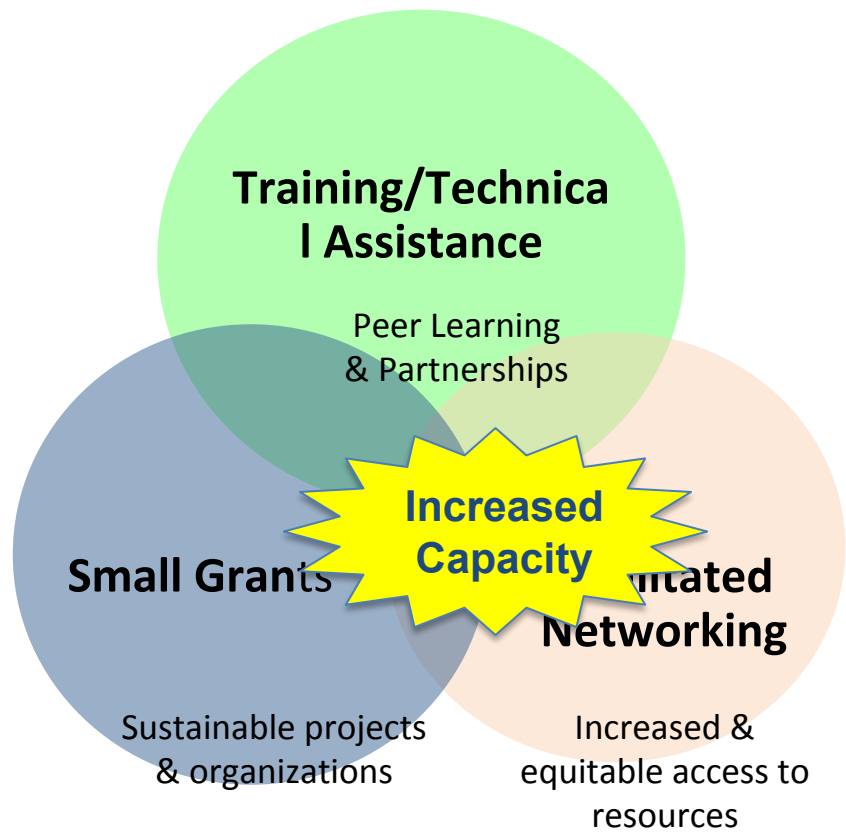




# RESOURCEFUL COMMUNITIES

People, Places & Opportunities



## OUR IMPACT:

**\$4.5 million** in grants to community organizations

**1,200** local “green” jobs supported

**\$12 to \$1** return on investments

# COMMUNITY ENGAGEMENT: WHAT AND HOW?

**Community engagement = authentically involving the people you and your organization hope to serve in planning and decision-making about your work.**

## **How to Get There?**

- Meet people where they are; find out what the community needs
- Ask questions before providing solutions
- Listen, listen, listen – and help communities access resources to meet their goals
- Work to build relationships of trust



Adapted from: Arnstein, Sherry R. "A ladder of citizen participation," *Journal of the American Institute of Planners*, 34.5 (1969) and VeneKlasen, Lisa, et al. *A New Weave of Power, People and Politics: The action guide for advocacy and citizen participation*. Practical Action Pub., 2007.



# Conetoe Family Life Center





A Time for Science



# Coharie Intra-Tribal Council







THE  
CONSERVATION FUND

QUESTIONS?

[conservationfund.org](http://conservationfund.org)