### Novel Approaches to Decisionsupport & Stakeholder Engagement

### Dave Jasinski, Vice President

Chesapeake Environmental Communications

Monitor Track Berne Room 2:30-3:00pm



### Novel approaches to decision support and stakeholder engagement



### Dave Jasinski

Chesapeake Environmental Communications



Pat Calvert



Dr. Robert Wood





www.chesapeakedata.com

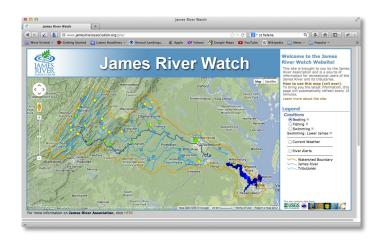
dave@chesapeakedata.com

## Tools for Decision Support and Engagement

### The James River Watch –

an interactive decision support and public engagement tool for the James River Association.

**Chesapeake Bay Ecological Atlas** – a custom iBook for the iPad developed for NOAA-NCCOS.

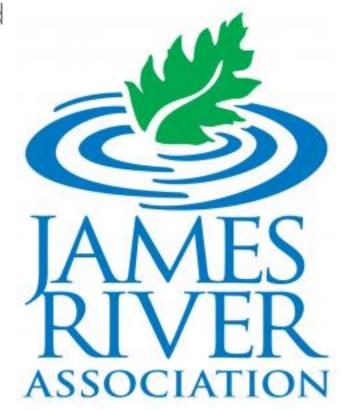




# The James River Watch

www.jamesriverassociation.org/jrw

- The James River Association wanted a web application that would be an information resource to recreational users of the James River.
- Phase 1 consisted of developing a map based data base driven site that automatically updated itself with the latest information on river conditions.
- In Phase 2, a password protected administration section was added that allows citizen monitoring data to be uploaded to the site for display on the map.





### The James River Watch www.jamesriverassociation.org/jrw

• We developed the site using Google Maps and a MySQL database. Both are opensource so there are no licenses to purchase and maintain.





Data are pulled from the following sources every 15 (minutes:

USGS – River height and flow for 46 stations

NWS – Air temperature data for 8 stations

NOAA – Wave height, wind speed and direction, and water temperature for 2 buoys.

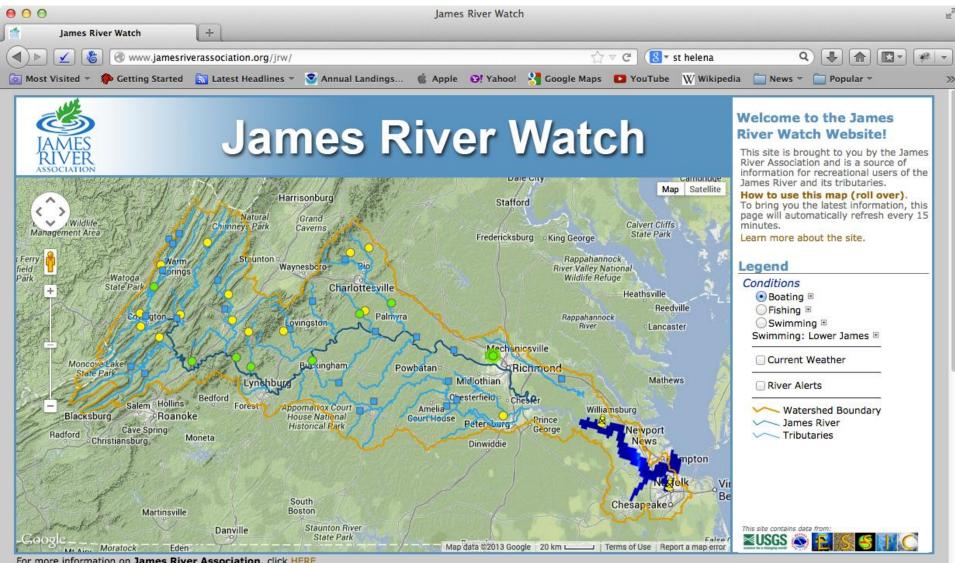


### The James River Watch www.jamesriverassociation.org/jrw

- Through a password protected area, JRA monitoring volunteers can upload data, reports, site pictures, and bacteria plate pictures.
- Administrators are alerted with a text message when data are uploaded.
- Site administrators can approve uploaded data and make edits to the site.
- Since it's inception, the JRW has driven unprecedented traffic to the JRA website.







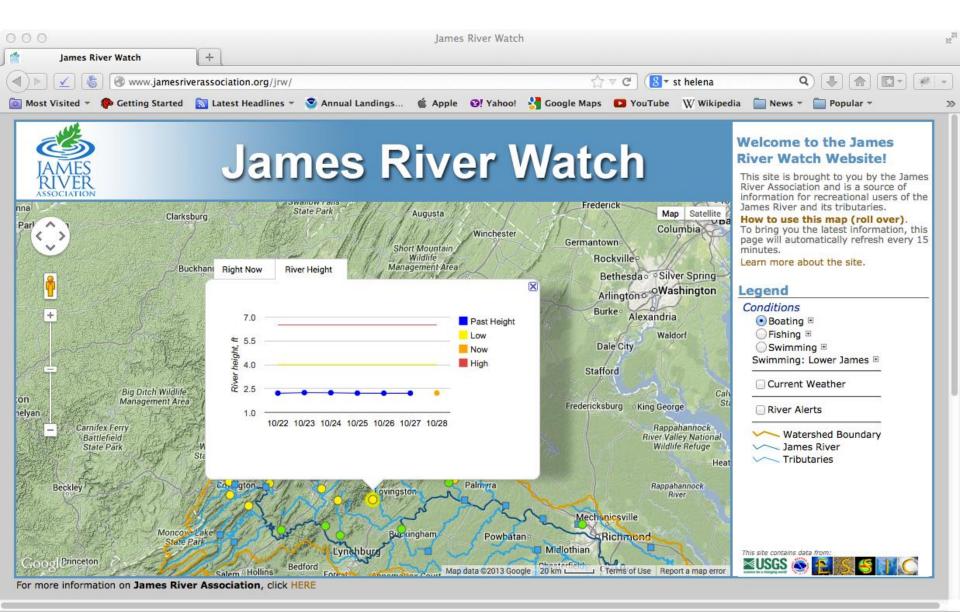


For more information on James River Association, click HERE

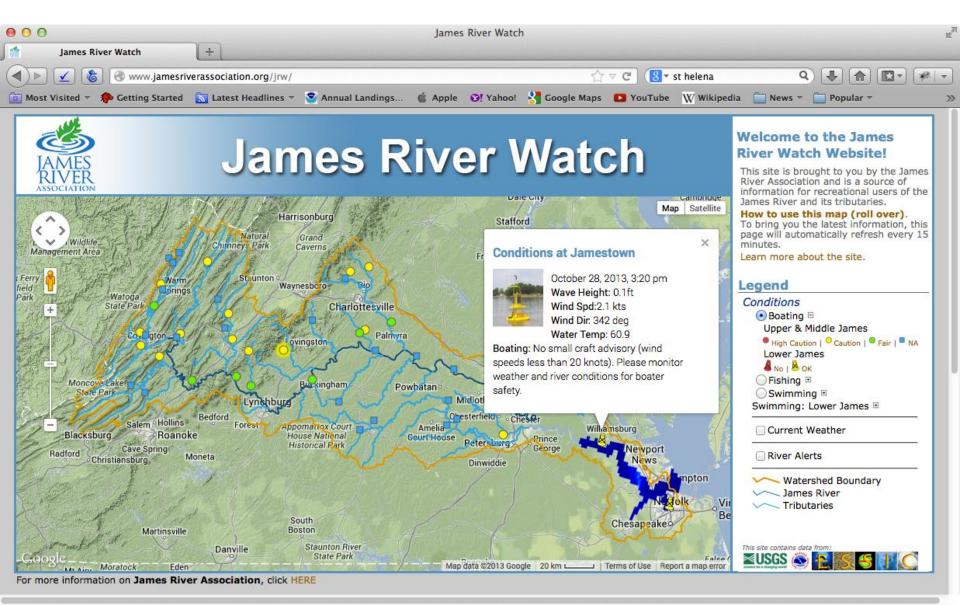


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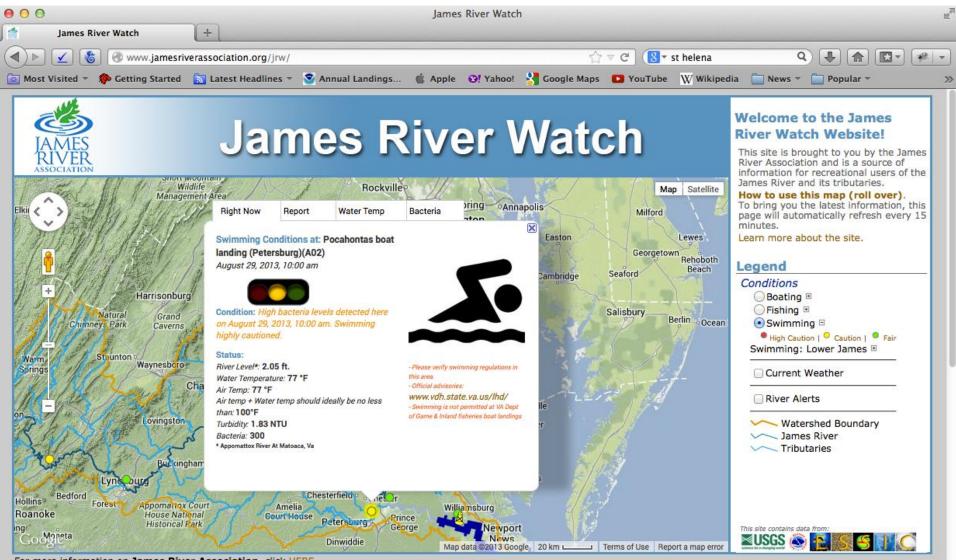










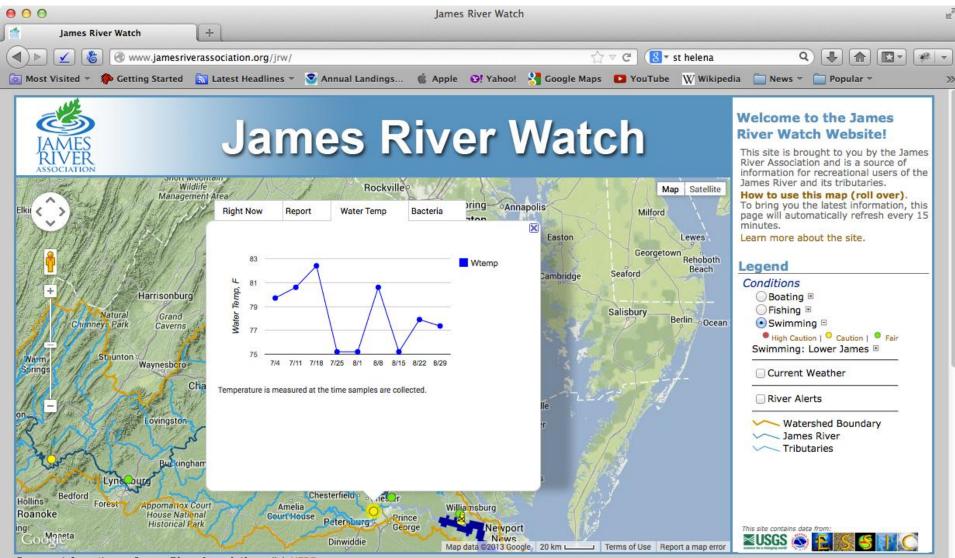


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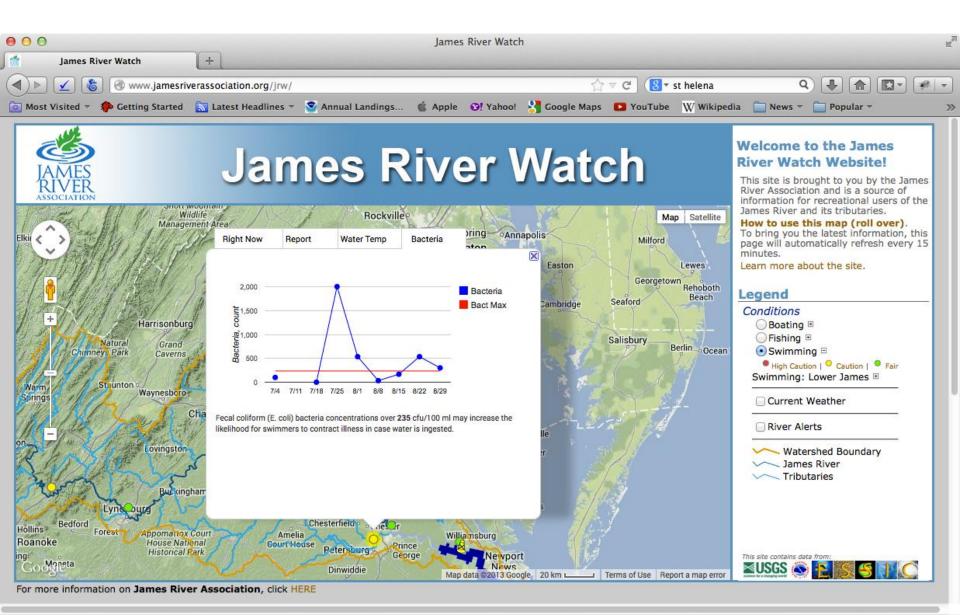




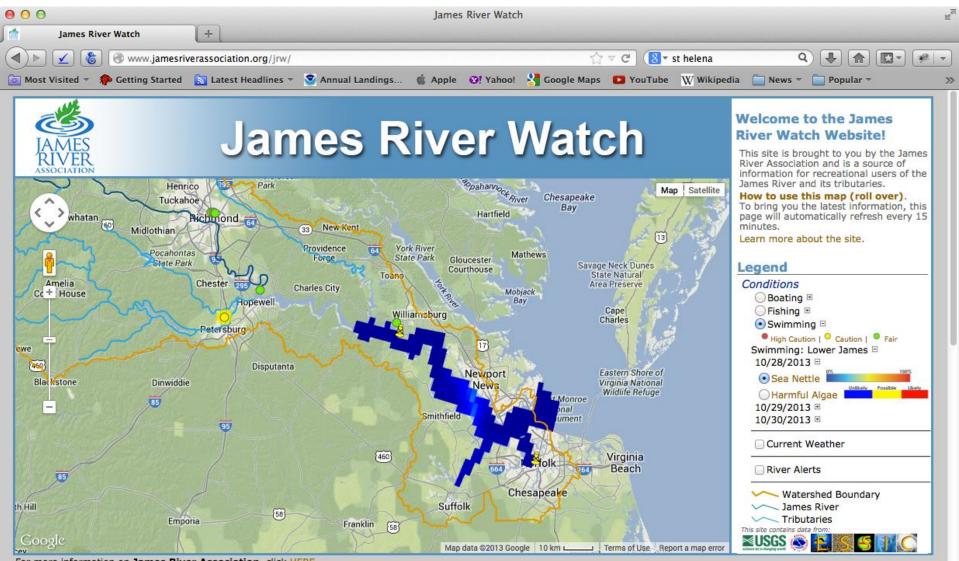
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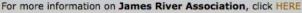


For more information on James River Association, click HERE



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## **James River Watch**

#### Welcome to the James River Watch administrative site!

#### Please log-in

This is a password protected area used only by JRA staff and invited guests. If you are a staff member sign in using the username and password provided to you.

	Login	
r or guest, please	Email address:	dave@chesapeakedata.co
	Password:	
	Forgot passwo	Submit
	get public	
ved.		





Richmond, VA 23219



## **James River Watch**

#### Welcome back, Dave Jasinski

#### What would you like to do today?

- Upload data
- View RiverRat Station data
- Download Data
- Download Images
- River Monitor Manual
- Data Log Sheet
- Split Sample Schedule

#### **Admin Options**

#### Manage People

- Add::Edit MyJRW Members
- · Email all members or click here to get a mail list.

#### Manage JRW

- Approve Data Uploads
- Alerts:: Issue alert | Cancel alerts
- Add::Edit a Station
- Add VDH email | Remove VDH email(s) | NOTIFY VDH
- Update RiverRat Monitoring Status:: RiverRat Monitoring is currently INACTIVE



James River Association © 2013 James River Association. All Rights Reserved. 9 South 12th Street, 4th Floor Richmond, VA 23219

#### Your Profile

 Name:
 Dave Jasinski

 Title:
 contractor

 email:
 dave@chesapeakedata.com



#### **MyJRW Options**

- MyJRW Home
- Edit Profile/Change Password
- Upload/Change Picture
- Logout





### James River Waltch

#### **JRW Data Upload**

Dave, on this page you can upload the data for the Jamestown Beach (J05) station. If you have no data to enter for a parameter, please enter a -9 for that parameter. Water and Air temperatures should be in Celcius.

Date and Time Sample Taken

Click on Calendar. Please enter date AND time of sample collection. 24hr time please

#### Air Temperature (degrees C)

Water Temperature (degrees C)

One decimal place please (0.0).

Turbidity (NTU)

Two decimal places please (0.00).

Date and Time sample placed in incubator

Click on Calendar. Please enter date AND time of sample incubation. 24hr time please

Plate Analysis Date/Time

Click on Calendar. Please enter date AND time of plate analysis. 24hr time please

Bacteria concentration (cfu/100ml; round UP to the nearest whole number (no decimal))

(whole number)

Agar Plate Image Choose File no file selected Upload agar plate picture

Fish Report Image Choose File no file selected Upload fish picture

Site Condition Image

#### **Your Profile**

Name: Dave Jasinski Title: contractor email: dave@chesapeakedata.com



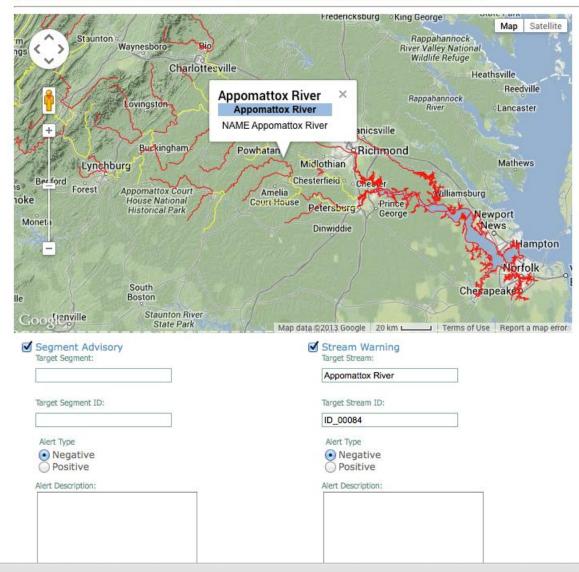
#### **MyJRW Options**

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JRW :: Add Alert

#### **Add an Alert**

Dave, click on the segment or stream on the map where you would like to add an alert. Then type in a description of the alert. When you are ready to make a change, click the submit button.



Name: Dave Jasinski

Title: contractor

email: dave@chesapeakedata.com



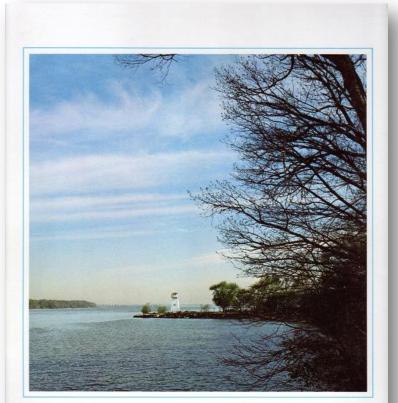
#### MyJRW Options

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## Chesapeake Bay Ecological Atlas

http://www.chesapeakedata.com/Atlas/

- Developed with the NOAA Cooperative Oxford Lab in Oxford, MD.
- A reference guide to the ecology of Chesapeake Bay
- Target audience is Middle School through environmental managers
- In a similar format to the "Environmental Atlas of the Potomac Estuary"

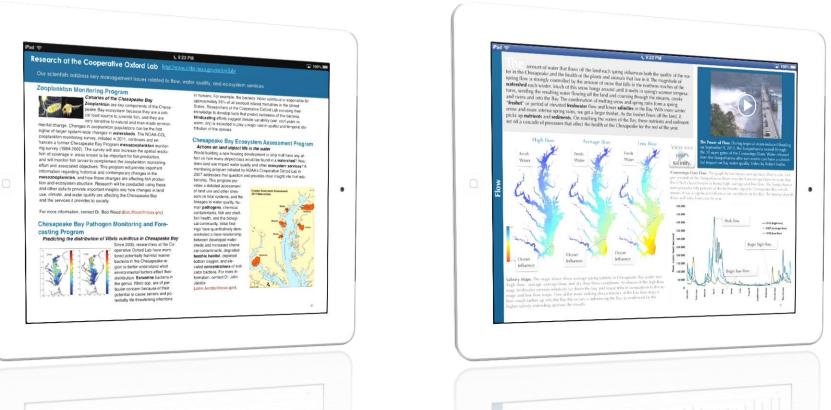


Environmental Atlas of the **Potomac Estuary** 



### Is it a NOAA marketing tool or an educational tool?

### Yes and Yes



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# **Reaction to date**

- Have previewed with several science teachers
- All immediately grasp the utility of such a resource
- NOAA "seal" carries weight
- Easily updated vs textbooks
- Excited at the possibility of just being able to teach from the iPad
- Like the idea of a web resource to get access to all content

