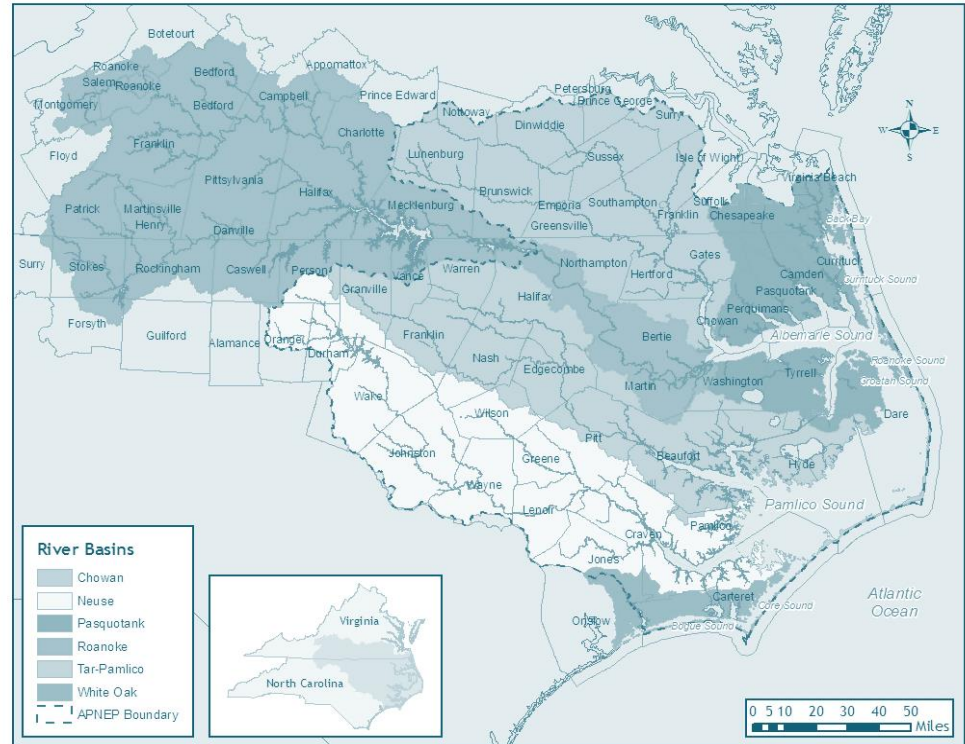


Albemarle-Pamlico National Estuary Partnership (APNEP) Needs Assessment

Friday, February 24, 2017

Dr. Coley Cordeiro



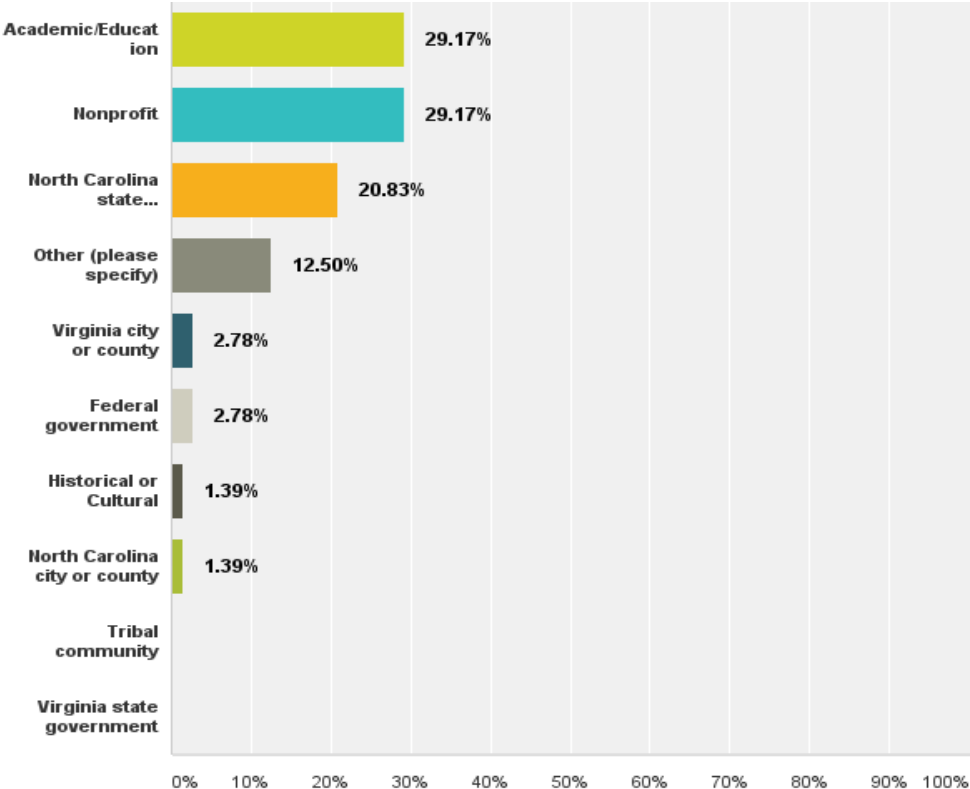
Introduction

Albemarle-Pamlico National Estuary Partnership (APNEP) conducted a needs assessment to determine the priorities for improving our overall organizational performance.

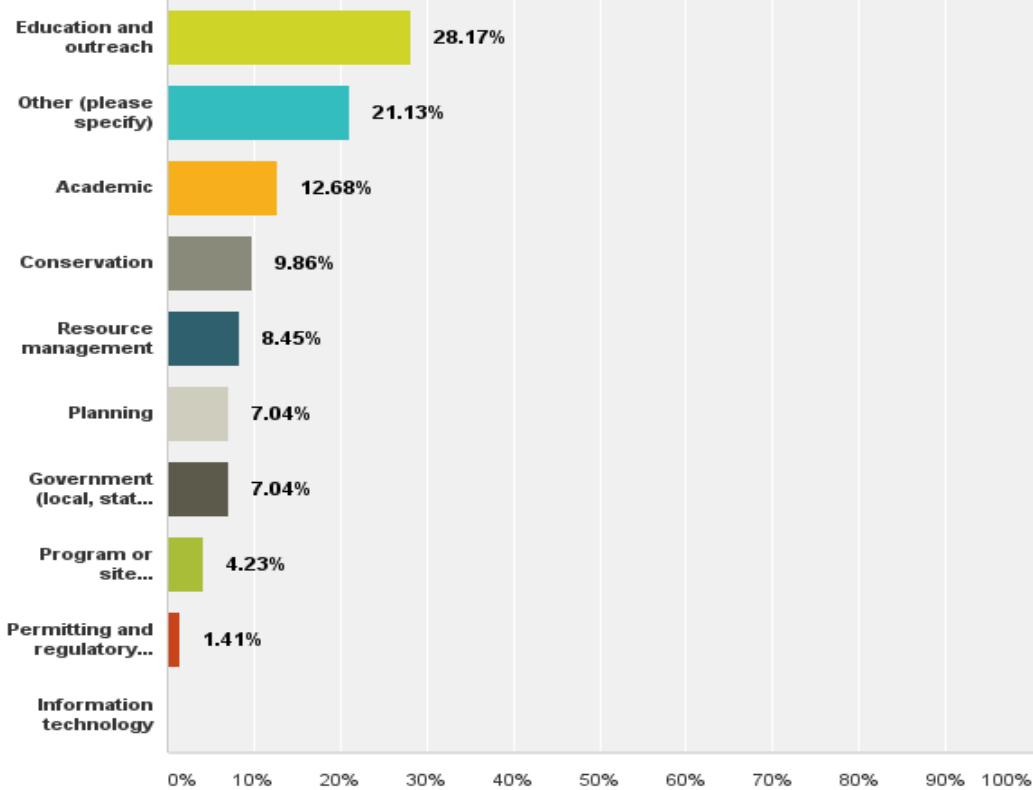
This needs assessment will be utilized as a systematic way to analyze:

- (1) The priority concerns and requirements of our partners
- (2) The state of the organization's performance in relationship to its mission and goals

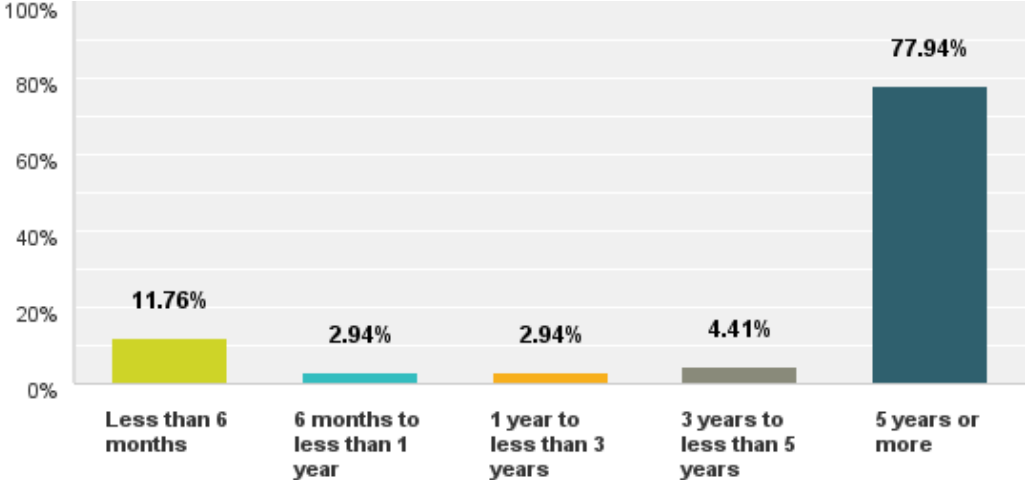
Q1: How would you describe your type of organization?



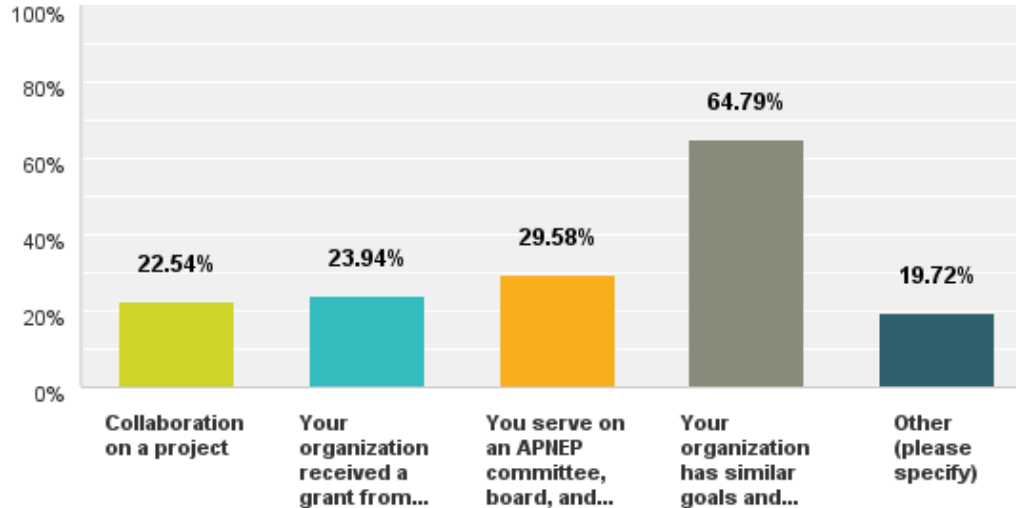
Q2: Which option best describes your current professional position?



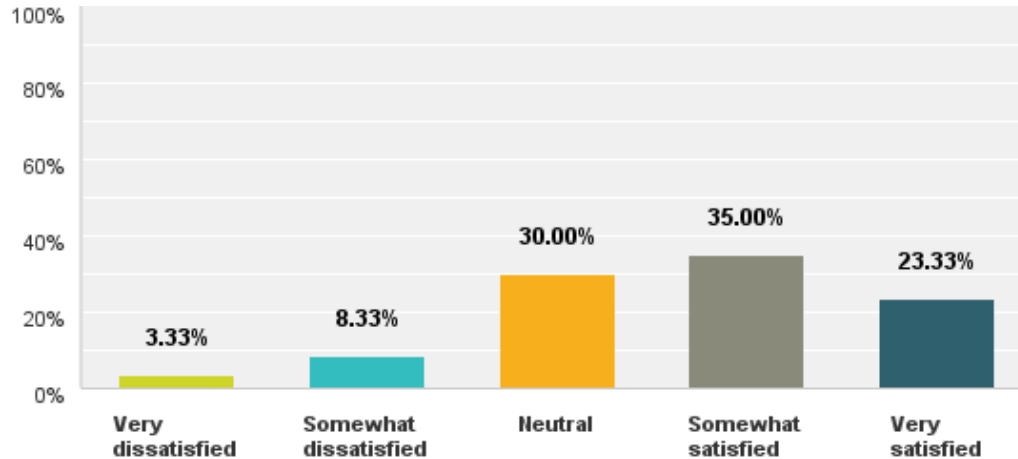
Q3: How long has your organization been a partner of APNEP?



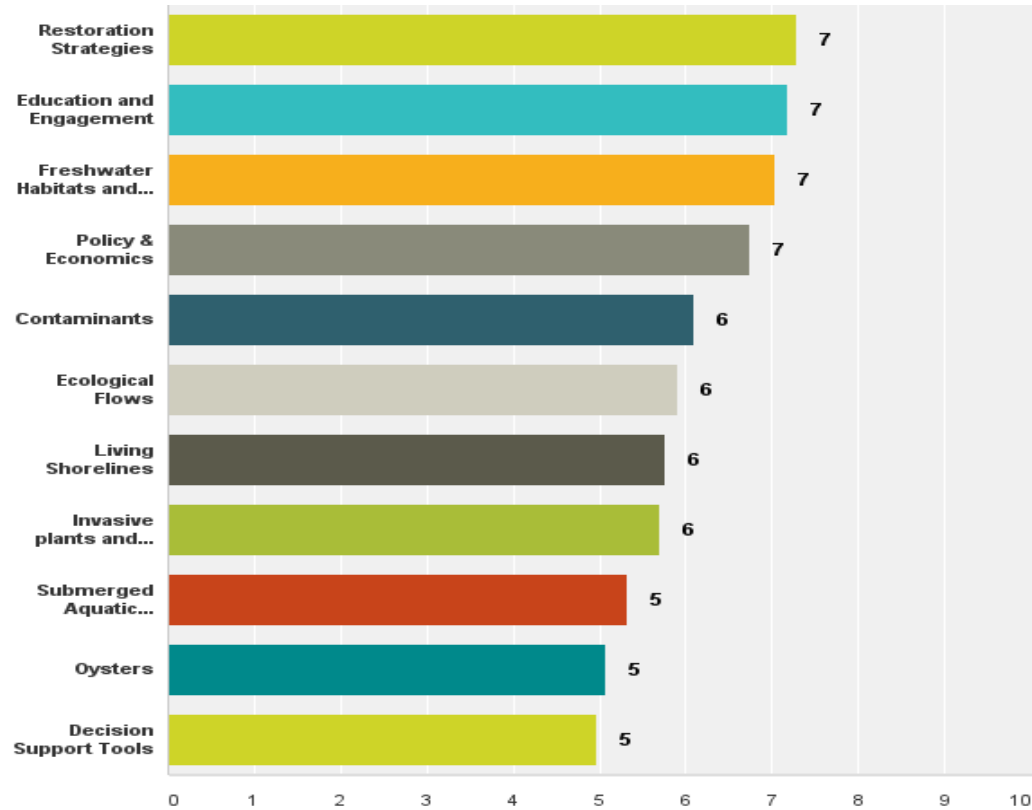
Q4: Why did your organization become a partner?



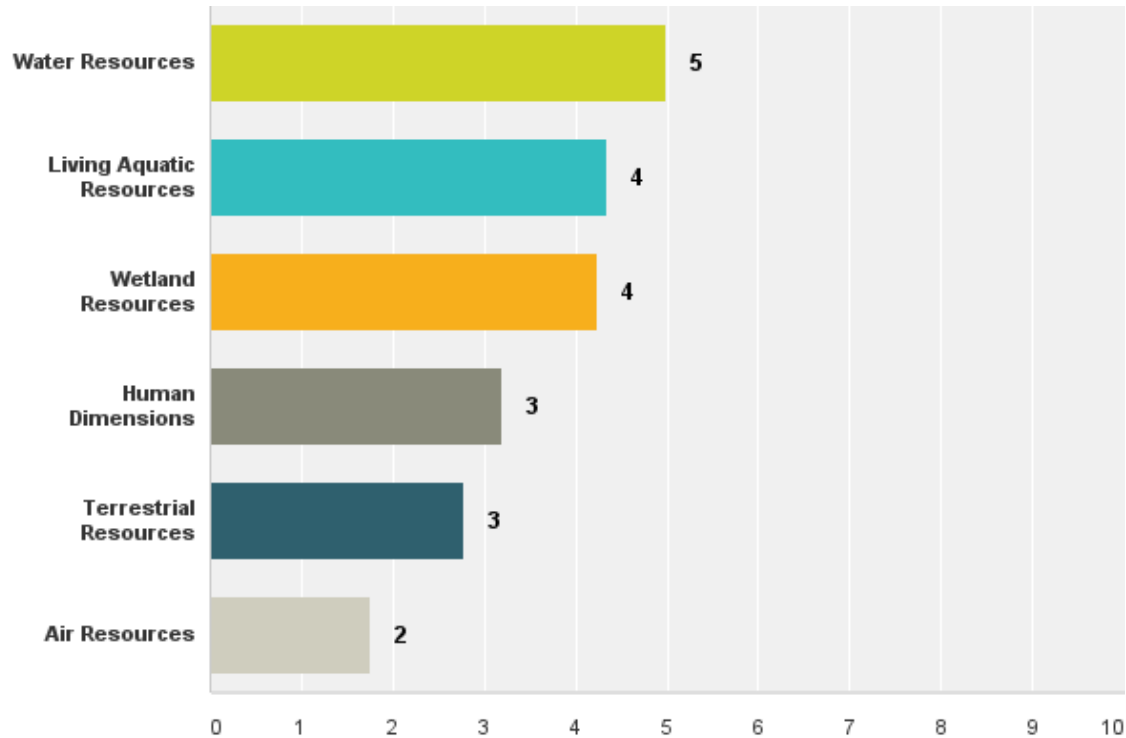
Q5: Overall, what is your satisfaction of APNEP in achieving its mission?



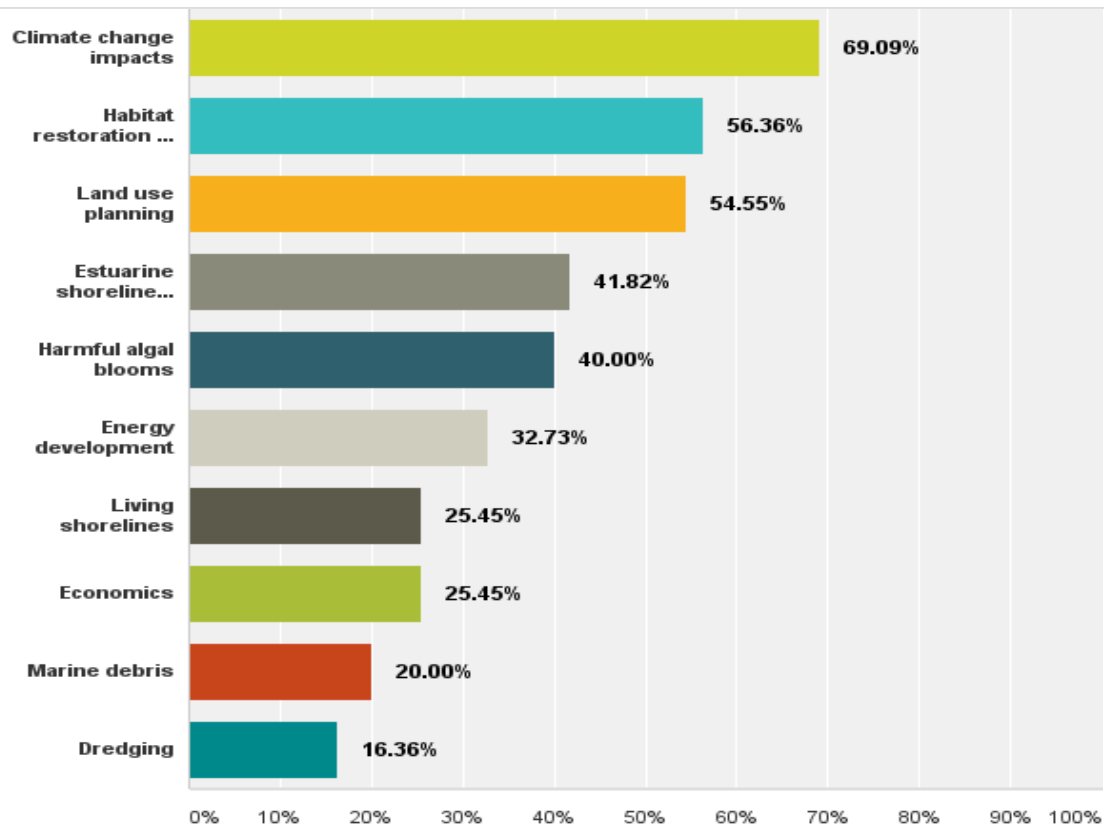
Q6: Rank the importance of APNEP's action teams:



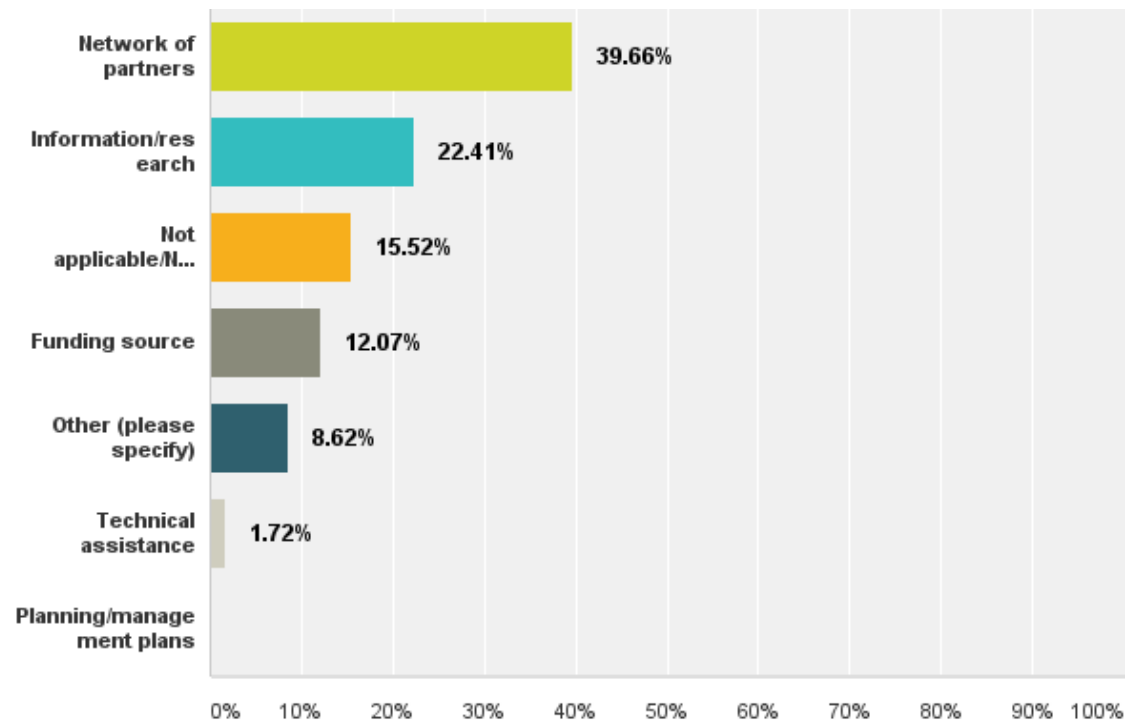
Q7: Rank the importance of APNEP's monitoring and assessment teams:



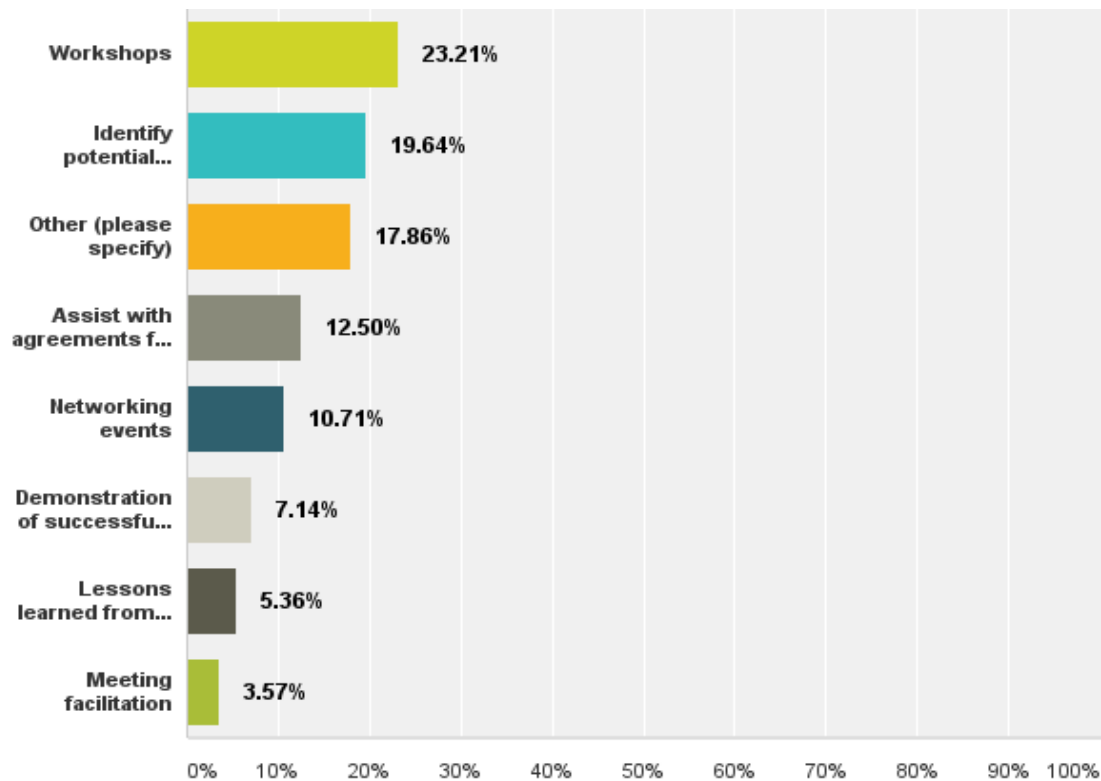
Q8: What additional topics do you think we should address to accomplish our mission?



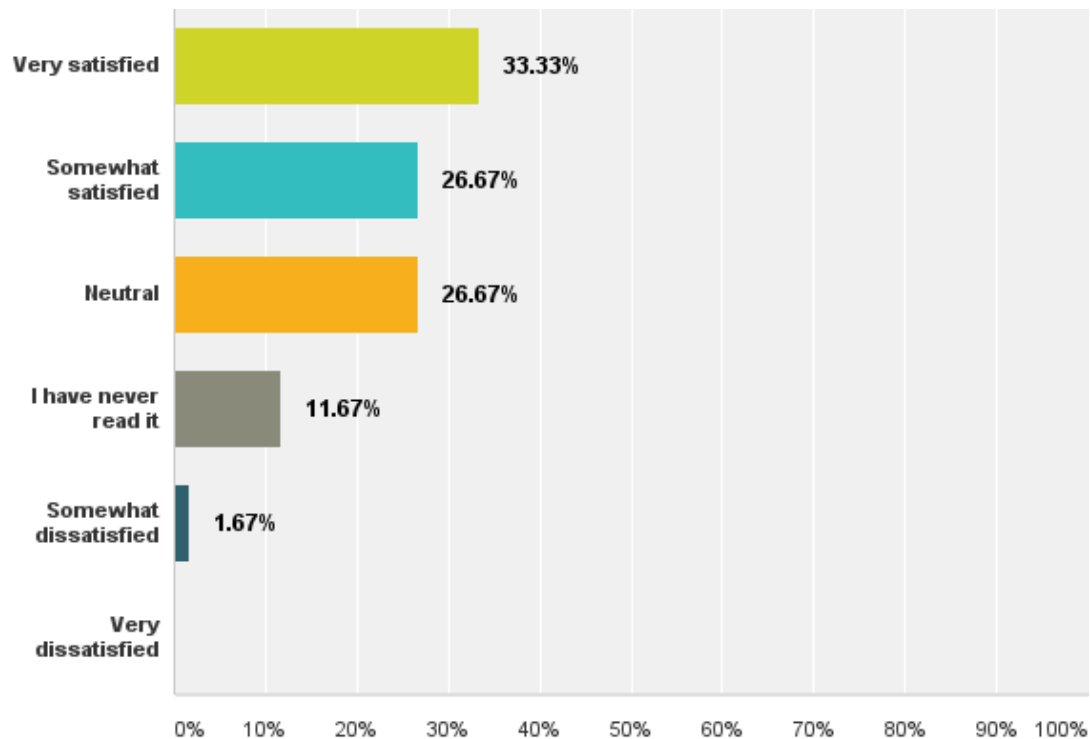
Q9: What is the primary form of assistance APNEP provides your organization?



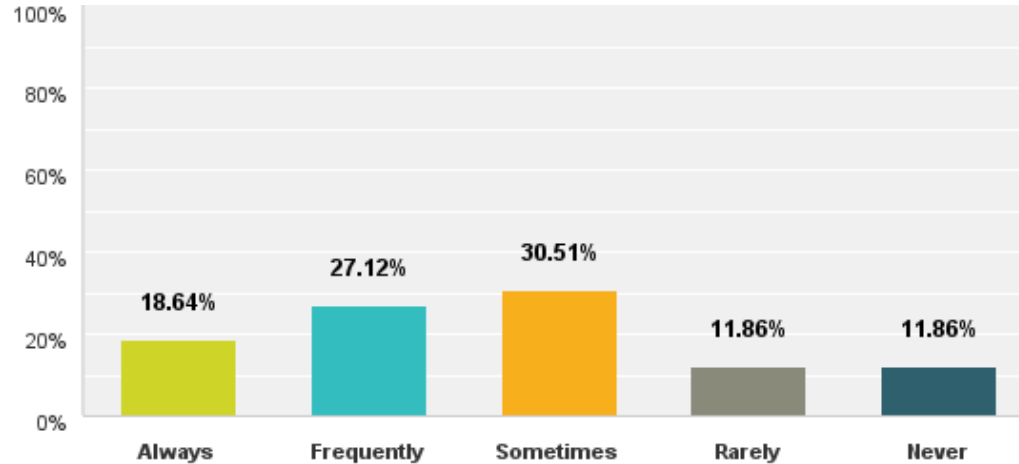
Q10: What service do you think APNEP could perform to enhance partnership and coordination?



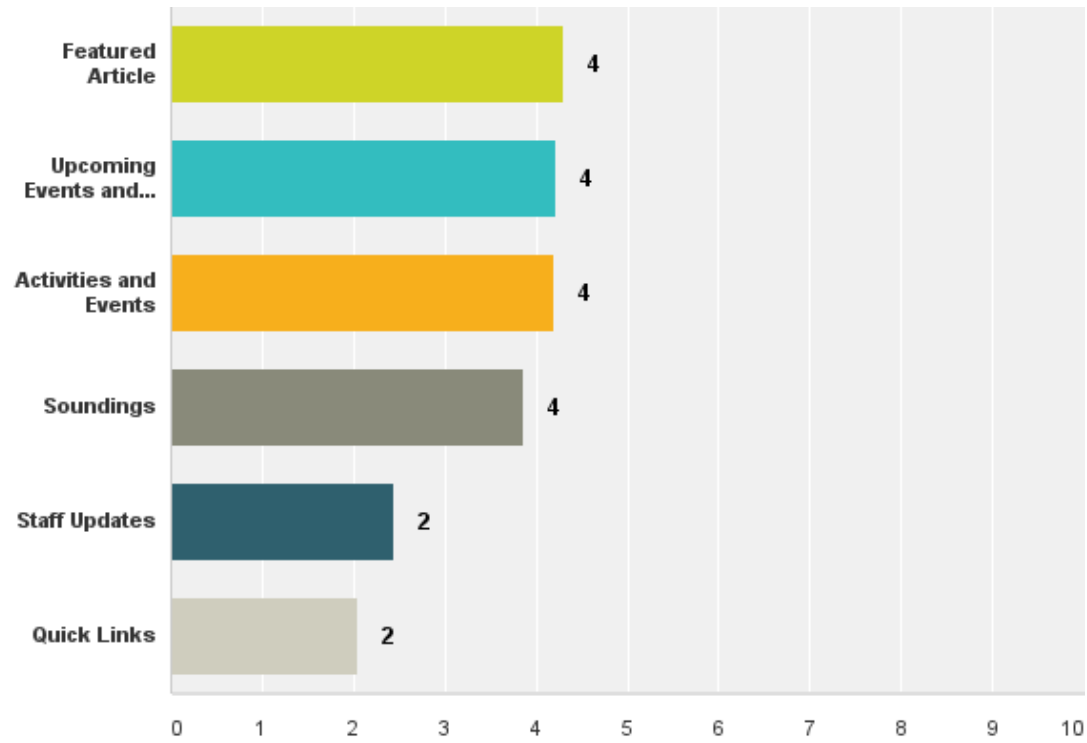
Q12: What is your overall satisfaction with the E-newsletter “APNEP Updates”?



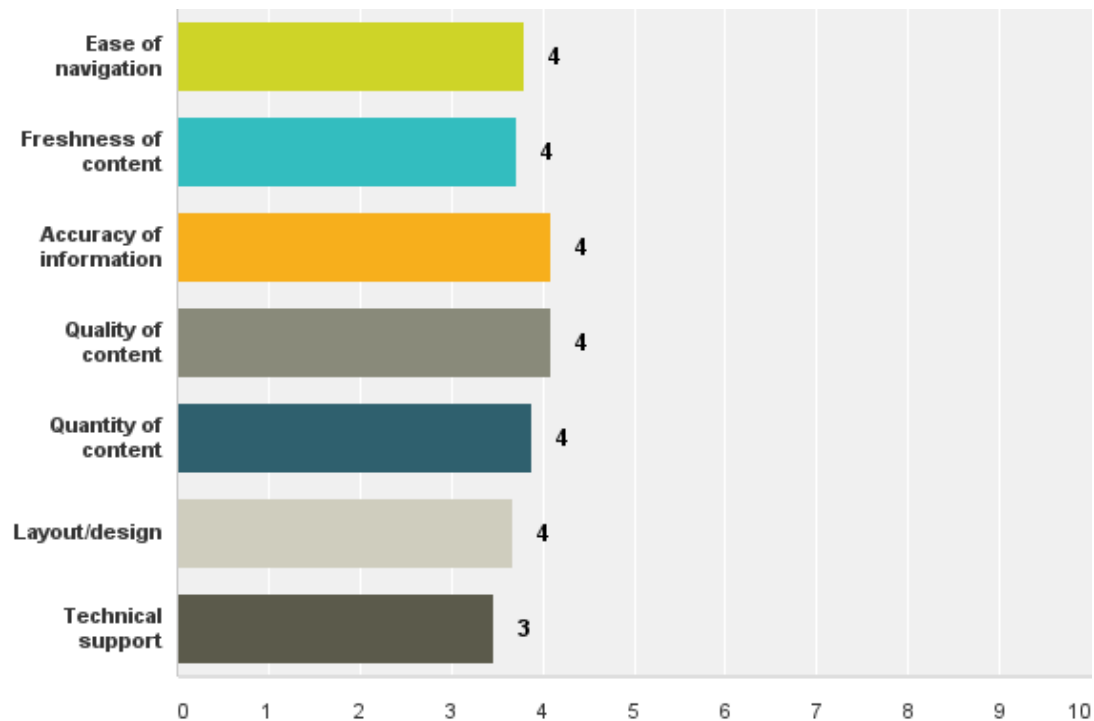
Q13: How often do you read our E-newsletter?



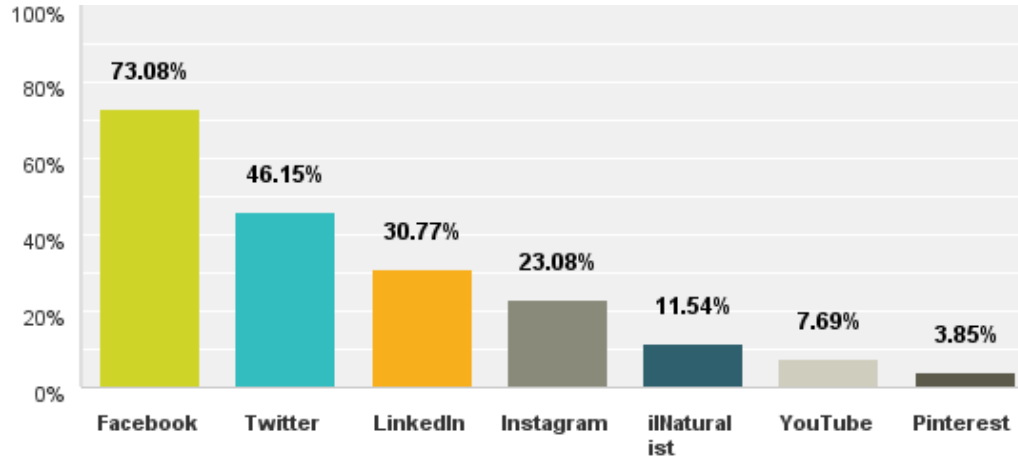
Q14: Please rank each part of the newsletter in order of importance to you.



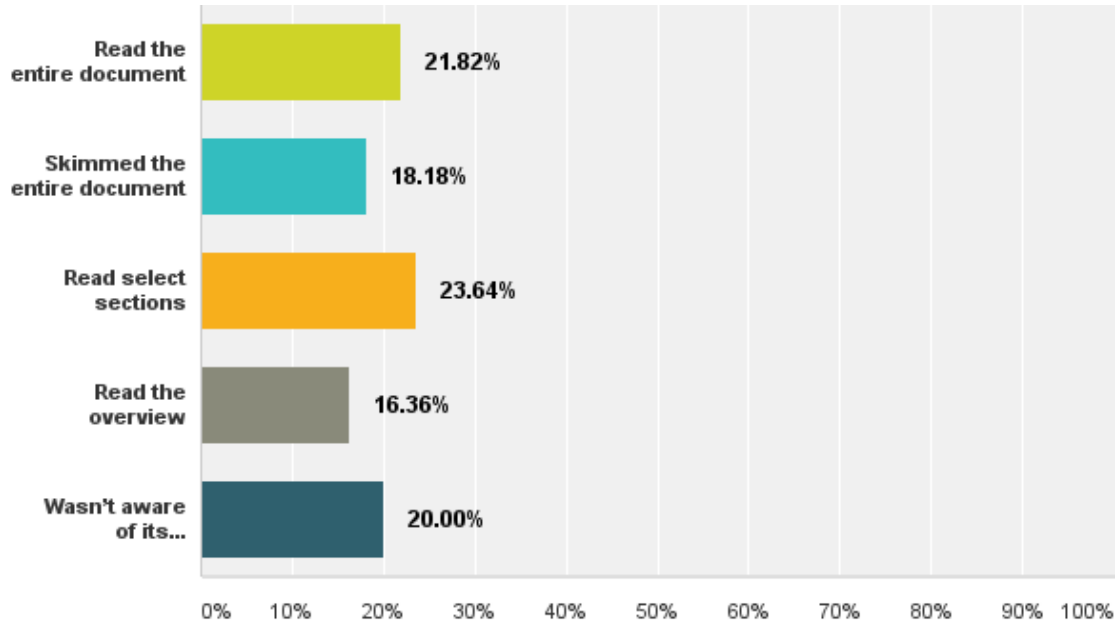
Q15: Please rate how satisfied you are with the following aspects of our website:



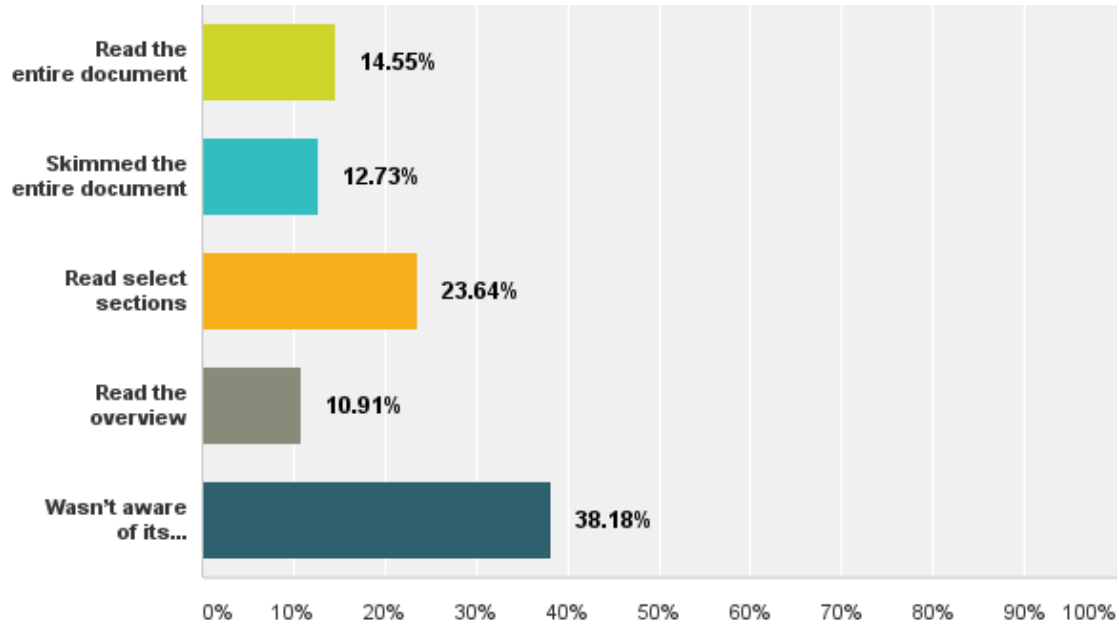
Q16: If you follow APNEP on social media, which social media platform(s) do you use?



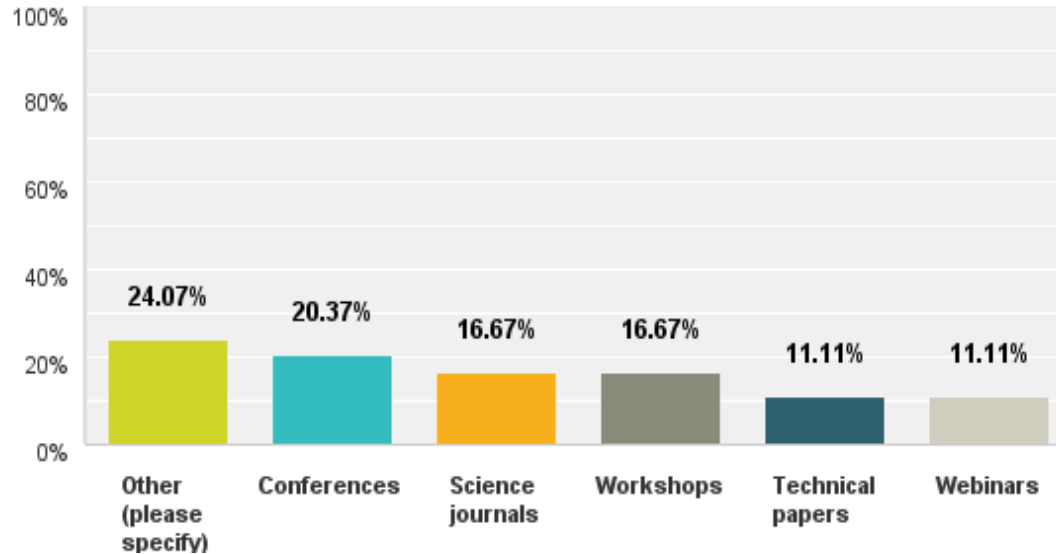
Q18: How familiar are you with APNEP's Comprehensive Conservation Management Plan (CCMP)?



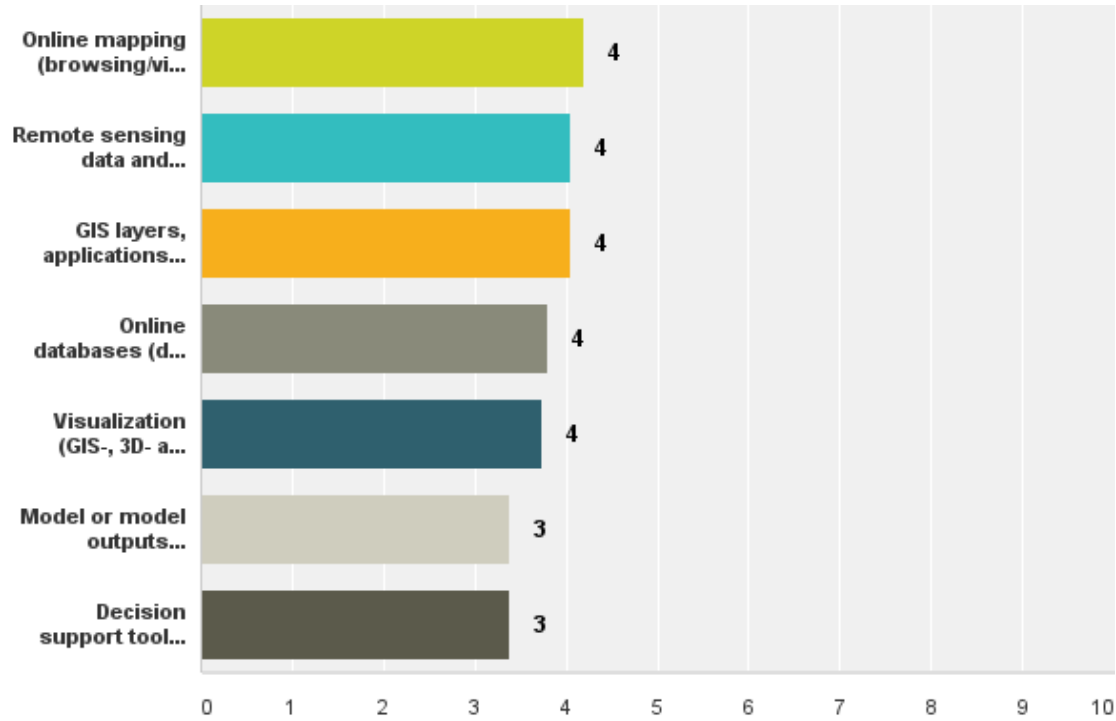
Q19: How familiar are you with APNEP's 2012 Ecosystem Assessment?



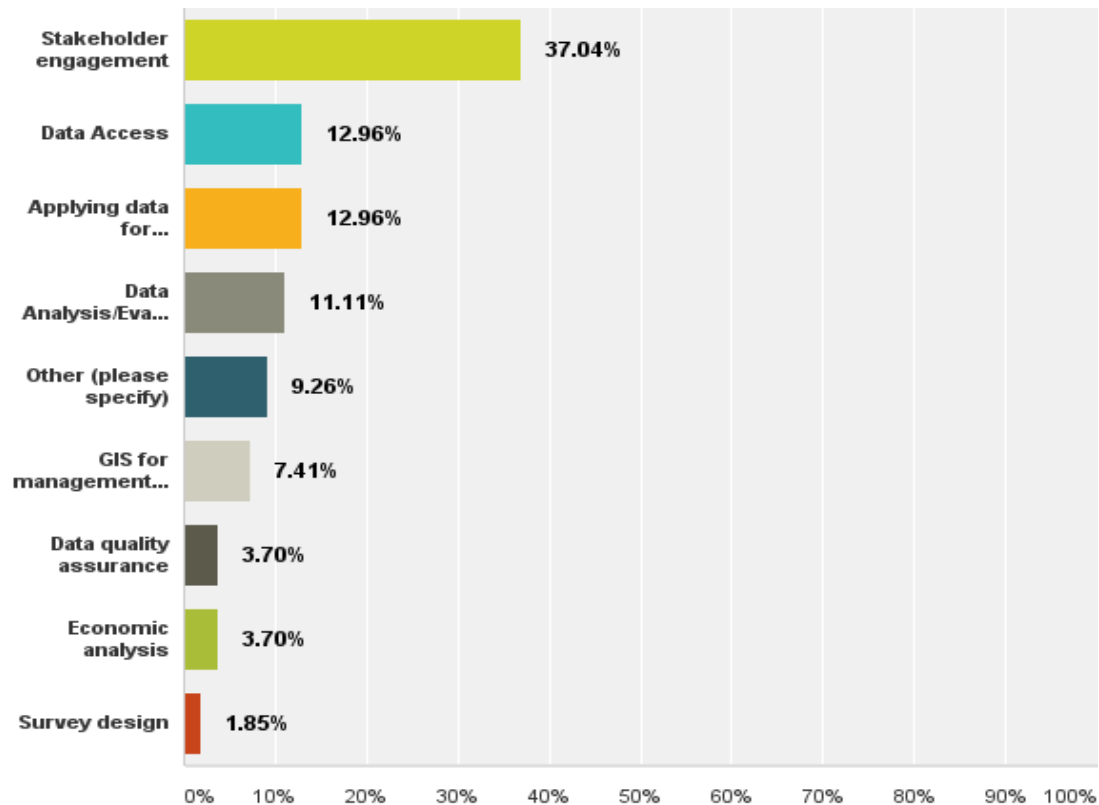
Q20: What medium do you use most often to stay current on scientific advances of relevance to the Albemarle-Pamlico region?



Q21: Please rate the level of importance for use of technology in your decision-making:



Q22: For your organization, what is the most useful type of technical assistance that APNEP could provide?



Future Assessment

Internal Assessment

What do we contribute to our partners?

What do we do well?

What should we prioritize?

Develop baseline data and re-evaluate 2020

External Assessment

Where is the gap in the environmental community?

Should we complete an assessment of our partners?

Develop baseline data

4. Please rate the level of importance for use of technology in your decision-making:

	Not Important	Somewhat Important	Neutral	Important	Very Important
Online mapping (browsing/viewing data)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online databases (data portals, data clearinghouses)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Decision support tools (manipulating/analyzing data)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
GIS layers, applications, extension, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Remote sensing data and derivatives (imagery, elevation, land cover, bathymetry, mapping)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Model or model outputs (habitat modelling, SLOSH)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visualization (GIS-, 3D- and photo based)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. For your organization, what is the most useful type of technical assistance that APNEP could provide?

- Data Access
- Data Analysis/Evaluation
- Data quality assurance
- Applying data for decision-making
- Survey design
- Stakeholder engagement
- Economic analysis
- GIS for management decisions
- Other (please specify)